

20th Global-Super-8-Day
55 years of Super-8-Film
10/10/20 (?)

The world is now at home, but later there - and you?



Worldwide Super 8 Generation Treaty

Lockdown as a new chance for Super8?

25 million Super8 cameras are now found in attics around the world

Fathers & Mothers give your Super-8 cameras into young hands!!

Basel, April 2020; Very many people worldwide are involuntarily at home because of COVID-19 due to exit restrictions. Partly in the home office, but partly also without a job and then they renovate or clear up at home. This is now the best moment for the S8 generation Treaty: this is how the long forgotten Super8 cameras are found again in the attics or in all the cellars. So: Fathers and mothers give your S8 cameras into young hands!

The GS8D-2020-Committee estimates in September 2019 that in the metropolitan region of Basel are alone up to 20,000 (!) - around 250,000 throughout Switzerland - more or less well-maintained Super-8 film cameras live their lives unused in boxes on attics or rather in showcases. With the appeal "Fathers and mothers give your cameras into young hands", these existing technical resources are to be put back into operation in an environmentally friendly way. In the 1970s, the boom years of Super 8 film, 300,000 Super 8 cameras were sold annually in Germany alone. In terms of figures, this accounts for around four million Super 8 cameras sold alone in Germany between 1965 and 1985, in the whole of Europe and the USA, for example, around 20 million each and up to 50 million worldwide. These figures are unsubstantiated estimates and projections, but are likely to be in the region of this magnitude. There were no mobile phones at that time ... Half of these S8 cameras should still exist and be common.

Since these predominantly mechanical cameras were produced with sustainable materials, there is still a great chance today - decades later - of being able to use them again after a more or less time-consuming revision. Parents or grandparents may make this technology available to their children and grandchildren for working with analogue film and leave it to them.

Analogue photo and film works have been enjoying increasing popularity for some years now, comparable to the renaissance of Vinyl in the music scene. Analog film works, mostly Super-8, are often found today in the production of music videos, but also in commercials and partly in cinema and feature films. Also because of the special aesthetics of Super 8.

Until the end of the 90's Super-8 was undisputedly regarded as the predestined film format for independent film work because it was simply available and very cheap. Super-8 was cheap, but nobody claims it today anymore. But Super-8 is alive and it's worth its price! Those who are willing to invest about 100 \$ for an S8 film cassette incl. development will very carefully consider how and with what these about 3 minutes of film material are exposed.

In strong contrast to the uninhibited production of hours of mobile video material, which is hardly controllable and entails a great deal of effort for viewing, selection and editing. Analogue photo and film work trains the concentrated handling, the eye and spares the later audience with targeted shots. The initiative of GS8D committee member Ed Sayer with his idea of straight8.net, where editing in the cameras is the working way for 20 years, deserves special mention here. In other words, in filming, the filmmaker takes very close account of which scene is before a new scene. After exposure of the film cassette, the film is not edited, but shown to the filmmaker together with the audience. Concentrated film work in perfection!

The GS8D committee organizes this worldwide action day pro Super-8 completely independently and not profit-oriented and hereby calls on all parents and grandparents to give their Super-8 cameras into young hands. Either to the grandchildren or to the local Super-8 initiative. This Super 8 generation contract worked very well in Hamburg at the end of the 90s and provided the Super-8-Film-Center in Hamburg the basis of S 8 technology, which could then be lent cheaply.

On October 10, 2020 we liked to celebrate the 20th anniversary of the GS8D, the GS8D2020 and at the same time 55 years of Super-8 film! **The date of GS8D depends on the development of COVID-19. For now the GS8D2020 is suspended. Stay tuned.** The world is there - and you?

This call is explicitly recommended for copying and publishing!

GS8D-2020-Committee Basel | Hamburg | London | Zurich April 2020

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