

**20th Global-Super-8-Day  
55 years Super-8-Film  
10.10.2020**



- vertraulich bis 15. September 2019 / top secret til 15th September 2019 -  
--- **bitte Vorsicht, Entwurf!** --- **Caution, draft only** ---

## **The world will be there - and you?**

On Saturday, the 10th October 2020, Super-8 film friends around the world will celebrate the 20th anniversary of Global Super-8 Day and at the same time the 55th birthday of Super-8!

In 1965, Kodak launched the Super-8 film. The novel film-cassette system made loading a camera child's play and the worldwide success took its course. At least one generation of family fathers enjoyed wives (conversely, it has hardly been handed down), children and grandparents with S8 cameras loaded at all times when looking for Easter eggs, at the beach and on a skiing holiday.

But as early as the late 1960s, art and film students and later completely independent auteur filmmakers discovered the narrow film format for their artistic and experimental expression. The Super 8 film was about two golden decades away before the advent of video technology in the mid-1980s dug the water out of the narrow format. Around the mid-1990s, when Super-8 was basically considered dead, new Super-8 film groups were created independently of one another in various locations, but at the same time. These included the S-8 initiatives Bildstrich in Zurich and All NIZO in Hamburg, as well as straight8 in London. Hamburg und Zürich represented a vital axis in Super 8 with screenings, open screen, workshops and film program exchange. The infrastructure with the trade of S8 cassettes and accessories as well as the laboratories for film development was still intact. At the end of the 90s Super-8 was the cheapest way to make a film, i.e. the predestined format for independent films. The creative power of independent filmmaking encompasses all areas: from fiction and documentation to animation and experimental.

Ed Sayers of straight8 started already in 1999 from London his worldwide call to produce own S8 films, which could only be edited in the camera. On January 8, 2000, the first Global Super 8 Day manifested the step of the small film format into the new millennium. It already took place at its premiere on all continents, in 30 countries and more than 50 cities. Considerable numbers stood for numerous Super 8 film screenings, installations and parties by S8 enthusiasts. Beatrice Jäggi and Saro Pepe from the S-8 initiative Bildstrich in Zurich were responsible for this successful organization and networking in pre-internet times. In 1998 they welcomed with open arms the idea of Lutz P. Kayser from Hamburg, the driving force behind the All NIZO restricted revolution pictures, such a worldwide day of action, namely the GS8D. The autonomy of the local organisers was also decisive for the success of the GS8D. Every S8 group, no matter where in the world, took part in the action day according to their own ideas. According to All NIZO-way, the newly emerging concept of globalization experienced a new, completely independent dimension with the GS8D. So there was this action day over the years again and again, mostly sporadically and not completely world-wide, before there was e.g. 2005 a new, successful attempt for a world-wide S8 holiday. The last one was organized in 2015 by David Pfluger and Florian Olloz, both from Mobileskino in Basel, for the 50th anniversary of Super-8 of the GS8D. It became the largest GS8D with S8 events on all continents, in 43 countries and 89 cities. Forces and synergies are bundled for the first time with the cooperation with Ed Sayers of straight8.net in London with the GS8D2020.

So we are now looking forward to setting an example again in a completely changed environment and a now digitized world, which value Super-8 represented for many filmmakers and above all that Super-8 is almost more vital than ever, with new S8 cameras and new S8 film material on the market, see also [www.super8.ch](http://www.super8.ch).

We call on all Super 8 friends around the globe to take part in the Global Super 8 Day 2020 with their own independent event on 10th October 2020!

Thank you very much for forwarding this information to interested parties.

*GS8D-2020-Committee Basel, Hamburg, London, Zürich July 2019*